

**design  
thing**

# **Website Package Quote**

[www.designthing.co.uk](http://www.designthing.co.uk)

# Website Design (20 Pages)

## £3,495<sup>+VAT</sup>

A modern, bespoke, responsive website, built using an industry standard website management system (enabling you to manage content changes).

- ✓ **Mobile friendly** (responsive): The website is fully 'responsive' to mobile and tablet devices.
- ✓ **On Page SEO:** The site is built to be SEO friendly (advanced optimisation will be needed to target competitive keywords).
- ✓ **Website Management System:** Giving you the ability to change text, images and add new pages (training is included).
- ✓ **Free Hosting\*:** 1 year's FREE basic website & email hosting (\*£200+VAT per year thereafter). Advanced hosting package available.
- ✓ **Free Domain Name\*:** The purchase of a .co.uk or .com domain name for 1 year (\*renewal costs apply after the first year).
- ✓ **Email:** Setup of professional email accounts. These accounts will be setup using your domain name (e.g info@company.com).
- ✓ **Stock Images:** We can source stock images for your website design from our Getty Images account. We can also use your own imagery.
- ✓ **Website Submission to Google:** We will submit your website to Google for indexing.
- ✓ **Social media integration:** Links to Facebook, Twitter, Instagram and LinkedIn.
- ✓ **Contact Page:** Featuring a contact form, contact details and Google Map.
- ✓ **Google Analytics (enabled upon request).**
- ✓ **Gallery or embedded Instagram feed page.**
- ✓ **Ownership:** Once the final invoice has been settled, you will have full ownership of the website.

View examples of our Website Designs here:

[www.designthing.co.uk/websitedesignessex.html](http://www.designthing.co.uk/websitedesignessex.html)

**We'll still be here to support you after your website goes live.**

Although you will have the ability to make website amendments yourself via the website management system, we can also carry out any future changes or updates for you. Any future work will be quoted and carried out on an ad-hoc basis. We will always provide a quotation before carrying out any changes (no nasty monthly management fees).

### **Worded Website Content**

We require any written content to be supplied to us by you, the client, preferably in a Word Document.

### **i Additional Website Features or Functionality**

To include document repository

# Process & Timescale

Depending on how complex the website is, our approximate turnaround time will be 4-6 weeks for full completion (this would be subject to all text/content/comments and changes being received in reasonable time).

## Website Process

1. We will initially supply you with a static homepage mock-up within 5-10 working days of the deposit being paid.
2. We will tweak/change the home page design based on your comments and feedback. Upon being approved, we will then begin designing the remaining pages.
3. Once all page designs are approved, we will move the website to the development stage.
4. After the site has been fully developed and tested, we'll address any minor tweaks/bugs before going live.

## Revisions

We generally allow 2 to 3 sets of revisions to a page design or artwork. Excessive revisions, changes in brief, or revisions after the design is signed off, may incur an additional charge (based on our hourly rate).

# Hosting & Support

It's fine to host with another provider, as long as they cater for up-to-date Wordpress websites. Please check with your provider.

## Basic Hosting

£220+VAT per year (first year is free)

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- ✓ Monthly website & email hosting.
- ✓ Website & email backup (for duration of the hosting contract).
- ✓ Yearly SSL certificate for secure connections to the website.
- ✓ 20Gb email storage.
- ✗ Telephone & email support for website & email issues (starting at £25+VAT per 30 minutes).
- ✗ Priority support for urgent website & email issues (starting at £25+VAT per 30 minutes).
- ✗ Free setup of new email accounts (starting at £25+VAT).
- ✗ Free restoration of website & email backups (starting at £75+VAT).
- ✗ Monthly update of website plugins and core files (protecting against vulnerabilities) (starting at £50+VAT).

## Advanced Hosting & Support

£500+VAT per year (first year is not free)

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- ✓ Monthly website & email hosting.
- ✓ Website & email backup (for duration of the hosting contract).
- ✓ Yearly SSL certificate for secure connections to the website.
- ✓ Extra 20Gb email storage (40Gb in total).
- ✓ Telephone & email support for website & email issues.
- ✓ Priority support for urgent website & email issues.
- ✓ Free setup of new email accounts.
- ✓ Free restoration of website & email backups.
- ✓ Monthly update of website plugins and core files (protecting against vulnerabilities).

Please note: If you are transferring existing email accounts to us, you will need to ensure your emails are backed up prior to the transfer. Design Thing will advise how to do this where possible, but will not be held responsible for the loss of any emails during the transfer process.

# Payment Terms

## Deposit

At the start of the project a 50% deposit will be charged before work commences.

## Interim Payment

If the site is built and we are waiting for text/content from you, the client, an interim invoice may be raised for 80% of the projects value. This is to cover any design and development work carried out to date. It also provides you, the client, with additional time to gather any content required to finish the site.

**Moving your website:** You are free, at any point, to move your website to a new hosting provider (we don't hold any websites hostage!). We will supply you with the database and website files to move to your new provider at no additional cost. Your new hosting provider will be responsible for restoring your website on their hosting platform.

## Final Payment

A final invoice will be raised once the website is signed off. Once the final payment is received, the website will go live.

## Ownership

You will have full ownership of the site and copyright over the logo, website and stationery set once the final invoice has been settled.

# Other Services

We also offer a range of additional design and print services to help your business grow.

- ✓ Leaflet & Flyer Design/Print
- ✓ Brochure Design/Print
- ✓ Packaging Design
- ✓ Posters
- ✓ Appointment Cards
- ✓ Roller Banners
- ✓ Signage Design
- ✓ Vehicle Graphics Design
- ✓ NCR Pads
- ✓ Social Media Design
- ✓ Clothing Design
- ✓ Menu Design

We also have a whole host of other design/print services, so if you require something specific please just ask and we will try our best to accommodate this.

# Design Thing are a collection of talented creative professionals working from their studio in sunny Southend-on-Sea, Essex.

Established in 2012, Design Thing are an ever-growing team of talented creatives working for a number of smaller startups and larger organisations.

As a team, we always endeavour to create eye-catching work that's tailored to suit each individual client.



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**Thank you**

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